

# GD USA

GRAPHIC DESIGN USA

## AMERICAN GRAPHIC DESIGN AWARDS

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DECEMBER 2020



| 2020 |

# AMERICAN GRAPHIC DESIGN AWARDS



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We present a showcase of roughly 700 projects — from more than 10,000 entries — that reflect the increasingly expansive ways in which graphic design shapes business and society, products and services, commerce and culture and causes. Winners run the gamut from print and packaging to internet and interactive, from dream assignments to bread and butter endeavors, from established stars to rising newcomers, from red states to blue. That this is among the largest of our GDUSA Design Annual's says little about us but a lot about the resilience of creative professionals, the value of design, and the complexity of the human condition. We get knocked down, but we keep getting back up for more and, sometimes, for better. You can see all the pieces here as well as on our website or your mobile devices at [gdusa.com](http://gdusa.com).

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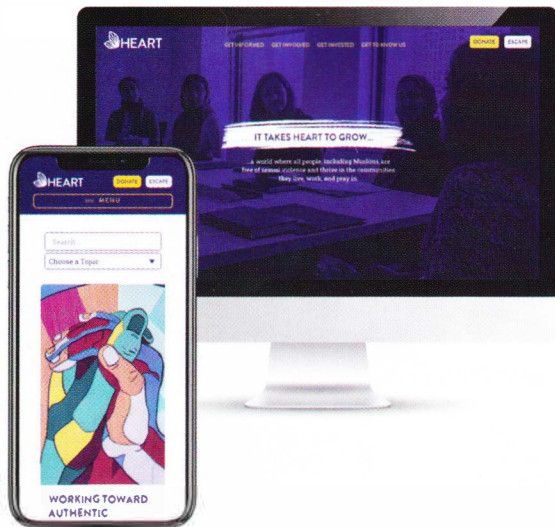


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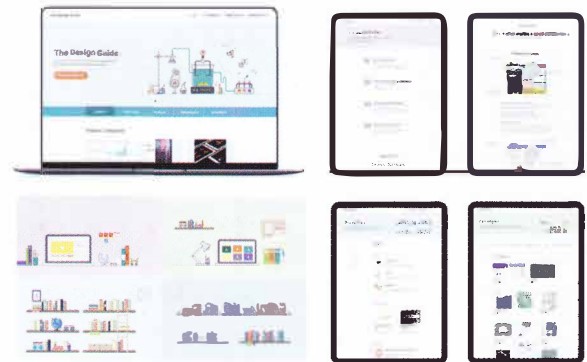


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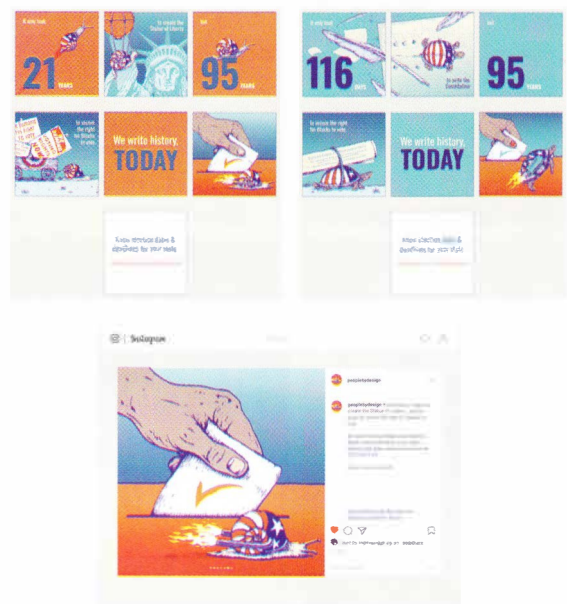
Design Firm: Hilary Stoddard Design, Raleigh NC Client: HEART  
Title: HEART Website Redesign @ hearttogrow.org Art Director: Hilary Stoddard  
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Design Firm: Hye-Jin Nae, Fairport NY Client: Rochester Institute of Technology (RIT) Title: The Design Guide Art Director: Hye-Jin Nae  
Designers: Aditi Khazanchi, Logan Bicknell, Namhee Kim, Caitlyn Childress, Moses Araujo



Design Firm: Jonathan Cumberland Illustration & Design, Columbus MS  
Title: How Will We Be Remembered? Designer: Jonathan Cumberland  
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Design Firm: L.S. Boldsmith, Vancouver BC Client: People By Design  
Title: It Took 95 Years Art Director: Breon Waters II Designers: Leila Singleton, Breon Waters II Illustrators: Leila Singleton Copywriters: Breon Waters II, Christina K. Yang